



ALDEA

Global Event Coverage

## 2010 Winter Olympics & FIFA World Cup

If you plan to cover international sporting events, Aldea has the expertise to simplify your event coverage. Aldea, an innovative provider of global broadcast services, has covered nearly 150 news and sporting events around the world, providing broadcasters and content owners with both fiber & satellite video transport and technical productions solutions.

Aldea provided tailor made solutions for both rights and non rights holders for major global sporting championships such as FIFA World Cup 2006, FIFA U-20 World Cup 2007, the 2007 Pan American Games, and most recently the 2008 Beijing Summer Olympics.



The world's your stage.

### Rights Holders

Aldea works hand in hand with you from the initial planning to the close of each event. We provide more than bandwidth, we provide you with end-to-end video services, installed and monitored by video experts. Diverse and redundant HD and SD, video fiber solutions combined with data services and on-site multi-lingual staff ensure the on-time and successful performance of each service provided.



### Non Rights Holders

Aldea offers full transmission and production services specific to your requirements. We enhance the reporting coverage for each customer by partnering with local production companies to provide added local event and country knowledge.

*"We were looking for a cost effective solution with little latency in the transmission of the signal. We needed to deliver multiple feeds between Beijing and Mexico, with data and bidirectional communications for coordination purposes, and all these goals were very well met.*

*It was a smooth and coordinated project between both companies. We were able to transmit in HDTV as well as SD formats with excellent results and that complied with our expectations fully."*

*Jorge Pickering  
Director of Technical Services, TV Azteca*

Try Aldea for your next event coverage. Talk to our on-site support staff, call us at **1-514-344-5432** or e-mail us at **info@aldea.tv** and we will gladly work on a scenario that meets your specific requirements and budget.